ALOHA SPORTS INC.

Application for Recertification

ALOHA BOWL

IVH No. CV04-00204 DAE/KSC ASI-08-001788

ALOHA SPORTS INC. RECERTIFICATION DOCUMENTS **ALOHA BOWL**

TABLE OF CONTENTS

•	
<u>TAB</u>	DESCRIPTION
1.	Letter addressed to Dennis L. Poppe, NCAA Senior Director for Baseball and Football, from Terry L. Daw, Chief Operating Officer, dated April 1, 2002
2.	National Collegiate Athletic Association Application for Recertification of a Postseason Football Contest - Aloha Bowl
3.	Invitation letter addressed to Gene DeFilippo, Director of Athletics, Boston College, from Fritz Rohlfing, Executive Director, dated November 28, 2000
4.	Acceptance letter addressed to Fritz Rohlfing, Executive Director, from Gene DeFilippo, Director of Athletics, Boston College, dated December 1, 2000
5.	Invitation letter addressed to Eugene Smith, Director of Athletics, Arizona State University, from Fritz Rohlfing, Executive Director, dated December 6, 2000
6.	Acceptance letter addressed to Fritz Rohlfing, Executive Director, from Eugene Smith, Director of Athletics, Arizona State University, dated December 6, 2000
7.	Schedule of Gross Receipts Postseason Football Audited Financial Report dated March 30, 2001
8.	Fax Receipt

C:\Shared\Data\FWR\Clients\ALOHASI\NCAA\F20401 index for Aloha Bowl recertification .wpd



April 1, 2002

Via overnight mail and facsimile: (317) 917-6989

Mr. Dennis L. Poppe Senior Director for Baseball and Football The National Collegiate Athletic Association 1802 Alonzo Watford Sr. Drive Indianapolis, Indiana 46202

Re: Aloha Bowl Application for Recertification

Dear Mr. Poppe:

Please find enclosed Aloha Sports Inc.'s Application for Recertification of a Postseason Football Contest relating to the Aloha Bowl.

We look forward to the Subcommittee's recertification of the Bowl. If you or the Subcommittee have any questions, please do not hesitate to contact us.

Very truly yours,

ALOHA SPORTS INC.

Luy L. Oan

Terry L. Daw

Chief Operating Officer

TLD:dkr Enclosure

The National Collegiate Athletic Association Application for Recertification of a Postseason Football Contest

1.	Official name of game Aloha Bowl	Date requested 31 December 2002
	Site of game Honolulu	
3.	Year game was founded 1982	Number of games played19
4.	Name of sponsoring organization Aloha Sport	s Inc.
5.	Name of executive directorJim Haugh	
	Mailing address 11119 248th Avenue N.E. Street	Telephone: Business <u>425</u> / <u>503-9913</u> (AC)
	Redmond Washington City State	98053 Home 425 / 844-3094 ZIP Code (AC)
6.	Names of other executive officers of sponsoring o	organization:
	President Terry L. Daw	Business 808 / 377-3076 Home 808 / 377-3076
	President-Elect	Business/ Home/
		Business/ Home/
' 7	Name of stadium Aloha Stadium Seating	
8.		participating institution? <u>12,500</u>
0.	·	7,500 in 2000
9.		rental (flat fee, percentage, tax, etc.); include an estimate of the total
	Minimum \$10,000 or 10% of all ticket receipts	per date, not to exceed \$32,000,
	plus \$35,000 in costs.	
10.	List the price(s) of tickets from last year's game a	and submit a program.
	\$40, \$45, \$50, \$55 (2000 Aloha Bowl)	
11	Explain the current taxes on each ticket sale and	the reason for each type of tax.
	4% State General Excise Tax	

0. Please identify gifts-in-kind (and financial value) that directly benefited the participating institutions.

None

21.	Does your bowl have a contractual arrangement with a member conference(s)? YesX No
22.	If yes, please explain. ACC and Mountain West Conference are being finalized (in conjunction with Seattle game)
23.	Does your bowl have a commitment from a national network or syndicator to televise your next game? YesX No
24.	If yes, please identify the network or syndicator. <u>ASI Acquisition Inc.</u>
25.	Provide the financial value of your television commitment for each year of the contract.
	2002 = \$150,000
26.	Does your bowl have a commitment from a national network or syndicator for radio rights to your next game? Yes NoX
27.	Please identify the network or syndicator. N/A
28.	Provide the financial value of your radio commitment for each year of the contract. N/A
29.	Does your bowl permit the official station and/or network of a participating institution to originate radio coverage of your bowl? Yes X No
ጉባ.	Do these rights permit the institution's official outlet to originate the broadcast and distribute it to the same stations that were a part of its radio network during the regular season? Yes X No
31.	If either question No. 29 or No. 30 was answered no, please explain.
32.	Did your television and radio contract(s) reserve 60 seconds for promotional higher educational messages provided by the NCAA? YesX No
33.	Did your television and radio contract(s) reserve 60 seconds (30 seconds for each institution) for promotional higher educational messages provided by the participating institutions? Yes X NoNo
34.	Does your bowl have a commitment from a title sponsor for your next game? Yes NoX
35.	Please identify the title sponsor.
36.	Provide the financial value of your title sponsorship for each year of the contract.
	To be determined
37.	Does your bowl have other corporate partnerships with a minimum annual value of \$20,000? Yes NoX
	If yes, provide the financial value each year for each contract
38	Did your bowl provide each participating team a minimum of 95 awards? Yes X No

EXHIBIT "81"

Page 7 of 18

Signed Zelly Daw	Title Chief Operating Officer		
Organization Aloha Sports Inc.			
Address 2305 Cooper Road		h - s milleandaribit a saintandhiantan dh' 40 tion ann an daoin	
street Honolulu	Hawaii	96822	
City	State	ZIP Code	
Telephone - Office 808 / 534-1188	Home <u>808</u> / <u>377-3076</u>		
Date April 1, 2002		 	
		,	
Please Return by April 1 to: Dennis Poppe			

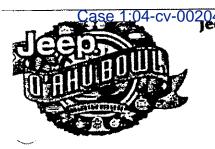
Dennis Poppe

National Collegiate Athletic Association

P.0. Box 6222

Indianapolis, Indiana 46206-6222

Fax: 3171917-6989



cv-00204-DAE-KSC Document 61-29 Filed 06/14/2006 Varsity Building • 1110 University Avenue • Suite 403 Honolulu • Hawaii • 96826-1508

Phone (808) 947-4141 • Fax (808) 947-6648 Management Fax (808) 947-1492

e-mail: hlgames@aloha.net • Website: www.alohabowl.net

November 28, 2000



VIA MAIL AND FACSIMILE: (617) 552-4903

Mr. Gene DeFilippo Athletic Director Boston College 140 Commonwealth Avenue Chestnut Hill, Massachusetts 02467-3800

Re: Invitation to the Jeep® O'ahu Bowl/Jeep® Aloha Bowl Christmas Football Classics

Aloha Gene!

On behalf of Aloha Sports Inc., this is an official invitation for the Boston College Golden Eagles to participate in our 2000 postseason football game. Your institution will receive a \$750,000.00 minimum guarantee for participating in the 2000 Jeep® O'ahu Bowl/Jeep® Aloha Bowl Christmas Football Classics ("the Classics"). The Jeep® O'ahu Bowl will be played on December 24, 2000, with the kickoff at 3:30 p.m. Hawaiian Standard Time, 8:30 p.m. Eastern Standard Time, and will be broadcast on ESPN. The Jeep® Aloha Bowl will be played on December 25, 2000, with the kickoff at 10:30 a.m. Hawaiian Standard Time, 3:30 p.m. Eastern Standard Time, and will be broadcast on ABC. Your opponent and the game in which you will be playing will be determined sometime next week.

Each participating institution is guaranteed up to one-sixth of the total seats in the stadium. Your conference contract guarantees your institution will purchase at least 7,500 tickets. This invitation is subject to, and incorporates by reference as if fully set forth herein, the "Agreement Between The Big East Conference and Bowl Games Hawaii" dated September 22, 2000, a copy of which is enclosed.

Please respond to me in writing to confirm your formal acceptance of this invitation to participate in the Classics by 4:30 p.m. Hawaiian Standard Time on December 1, 2000. The fax number for Aloha Sports Inc. is (808) 947-6648. We look forward to having you join us for Christmas in Paradise!

Sincerely.

Fritz Rehlfing

Executive Director

Jeep® O'ahu Bowl/Jeep® Aloha Bowl Christmas Football Classics

FWR:md Enclosure







ATRLETIC ADMINISTRATION

Via Facsimile

December 1, 2000

Mr. Fritz Rohling
Executive Director
Jeep O'ahu/Jeep Aloha Bowl Christmas Classics
Varsity Building
1110 University Avenue
Suite 403
Honolulu, Hawaii 96826 – 1508

Dear Fritz:

On behalf of the Boston College Athletic Association. I am honored to accept your invitation to participate in the 2000 Jeep Aloha Bowl on December 25. We are looking forward with much enthusiasm to playing Arizona State University in Honolulu!

Thank you for giving us the opportunity to play in what will prove to be a very exciting game. Fritz, we appreciate all the help and support you have given us and I look forward to seeing you soon.

Sincerely,

Gene DeFilippo

Director of Athletics

GD/bm



CONTE FORUM, 140 COMMONWEAUVE AVENUE, CHESTMUT HELL, MASSAGHUSTUS C1467-3661
617-352-4680

TOTAL P.02

Case 1:04-cv-00204-DAE-KSC Document 61-29 Filed 06/14/2006 Page 11

Jeeph Urhu How.

Jeep O'ahu Bowl / Jeep Aloha Bowl Christmas Classics

Varsity Building • 1110 University Avenue • Suite 403
Honolulu • Hawaii • 96826-1508
Phone (808) 947-4141 • Fax (808) 947-6648
Management Fax (808) 947-1492
e-mail: higames@aloha.net • Website: www.alohabowl.net



December 6, 2000

VIA MAIL AND FACSIMILE: (480) 965-8219

Mr. Eugene Smith Athletic Director Arizona State University P.O. Box 872505, ICA Building 5th Street & Stadium Drive Tempe, Arizona 85287-2505

Re: Invitation to the Jeep® O'ahu Bowl/Jeep® Aloha Bowl Christmas Football Classics

Aloha Gene!

On behalf of Aloha Sports Inc., this is an official invitation for the Arizona State University Sun Devils to participate in our 2000 postseason football doubleheader. Your institution will receive a \$750,000.00 minimum guarantee for participating in the 2000 Jeep® O'ahu Bowl/Jeep® Aloha Bowl Christmas Football Classics ("the Classics"). The Jeep® O'ahu Bowl will be played on December 24. 2000, with the kickoff at 3:30 p.m. Hawaiian Standard Time, 8:30 p.m. Eastern Standard Time, and will be broadcast on ESPN. The Jeep® Aloha Bowl will be played on December 25, 2000, with the kickoff at 10:30 a.m. Hawaiian Standard Time, 3:30 p.m. Eastern Standard Time, and will be broadcast on ABC. Your opponent will be Boston College in the Jeep® Aloha Bowl on Christmas Day.

Each participating institution is guaranteed up to one-sixth of the total seats in the stadium. Your conference contract guarantees your institution will purchase at least 7,500 tickets. This invitation is subject to, and incorporates by reference as if fully set forth herein, the "Aloha Bowl Agreement Between The Pacific-10 Conference and Aloha Sports Inc." dated July 15, 1999, a copy of which is enclosed, as well as the NCAA® 2000-01 Postseason Football Handbook.

Please respond to me in writing to confirm your formal acceptance of this invitation to participate in the Classics by 4:30 p.m. Hawaiian Standard Time on Friday, December 8, 2000. The fax number for Aloha Sports Inc. is (808) 947-6648. We look forward to having the Sun Devils join us for Christmas in Paradise!

Sincerely

Fritz Rohlling
Executive Director

Jeep® O'ahu Bowl/Jeep® Aloha Bowl Christmas Football Classics

Enclosure







December 6, 2000

Sent via Facsimile

Mr. Fritz Rohlfing
Executive Director
Jeep O'ahu Bowl/Jeep Aloha Bowl
1110 University Avenue
Suite 403
Honolulu, Hawaii 96826-1508

Dear Fritz,

We have received your invitation to participate in the 2000 Jeep Aloha Bowl. With that, this letter shall represent Arizona State University's official acceptance to play in the Jeep Aloha Bowl against Boston College on December 25, 2000.

We are happy to be able to play in this year's game to be played at 10:30 a.m. (HST) on the 25th, and for doing so we shall receive a minimum guarantee of \$750,000. Additionally, ASU does have adequate medical insurance per NCAA bylaw 30.9.17.2. Our plans have the team an official party arriving on Tuesday, December 19th.

Mike Chismar (480-965-1287) is our contact person for any questions you might have regarding our visit to Honolulu.

Sincerely

Eugene D. Smith Director of Athletics



Department of Intercollegiate Athletics 20 Sox 872505, Trafe, AZ 85287-2505

TOTAL P.C2

Case 1:04-cv-00204-DAE-KSC Document 61-29 Filed 06/14/2006 Page 13 of 18

Postseason Football Audited Financial Report

ne	of Bo	owl J	eep Aloha Böwl/Jeep Oahu Bowl		Date of Game12/24-12/2
	0,		•	•	
	1.		ket sales (from Schedule A, line 8)		
	2.		Gross membership fees		
		b.	Less approved deduction	(0)	
		c.	Total	***********	0
	3.	Co	ncessions	<*************************************	0
	4.	Pro	ogram sales		0
	5.	Aď	vertising	*********	
		a.	Programs		
		ъ. Б.	Radio		
			Television	140,250	
		C.	•	0	
		d.	Video		
		е.	Tickets		440.250
اسب		f.	Total		140.250
	6.	a.	Gross radio rights	27,024	
		b.	Less all rights if participant originated broadcast	(27,024)	
		c.	Total		0
	7.		Gross television rights		
			Less unrelated third-party fees	, 0 . ,	·
		b.	Pay-per-view television rights	0	
		C.	• •		590,200
		d.	Total		
	8.			. 0	
		Le	ss: b. Unrelated third-party fees	()	
			c. Entertainment expenses	(_0)	
			d. Amount(s) allocated to other events	()	
			e. Other	(_0_)	•
			f. Net title sponsorship rights		1,126,701
			•		· · · · · · · · · · · · · · · · · · ·

	video rights	23 THEO 00/14/2000	1 age 14 01 10
o. Film/movie	video ngnis		15,564
	ees	***************************************	
CO	corporate sponsors/ ntributions	414,709	
.ess: b. Re co	estricted for direct benefit of mpeting institutions	(4,000)	
ar	estricted for pregame ad half-time expenses	()	440. 700
d. No	et corporate sponsors/contributions	**********************	. 410,709
13. Other reve	enues (please specify)		·
	Banquet Tickets		-
b	Performance Fees	<u>25,000</u>	
	Classic Destination Management	75,747	
d. T	ochool Sales Otal other revenue Other	30,040 1,117	146,721
14. Total rece	eipts (add totals from lines 1-13)		4,024,791.68
		(44,442)	
	on fee	(_12,000)	
	g Crew travel	(_46,225)	
	credit fee	and the second s	
19. Team En (unless d	tertainment leduction was taken in 1 2b)	(<u>52,825</u>)	
by the co	ductible expenses approved		
21. Deductib	le fees (add totals from lines 15-20)	***********************	(188,245
	s receipts before interest income line 21 from 14)	,	3,836,546.68
	Schedule A	Ticket Sales	
1. Ticket sa	ales No. 12.	@ 1b.\$	Total 1c. \$
<i>:</i> •	2a	2b	2c
	3a	3ь.	3c
See Att	achment 1 4a.	4b.	4c.
	5a	5b.	5c
6. Gross ti	cket sales (add amounts in column c, lil	nes 1-5)	1,609,970.50

7 Less Taxes	SC Document 61-29 Filed 06/	14/2006, Fage 1580 16	.)

Net ticket sales 9. a. Stadium capacity	49,997 b. Gross attendance	e <u>18,584</u>	Avg. Tid
10. Number of tickets sold by:	University of Georgia 11a. Boston College Univ.	1,000 11b. 1,000 (number)	45.00 45.00
TO. Humber of the	(Institution) University of Virginia 12a. Arizona State Univ.	•	45.00 45.00
· ·	(Institution) 13a. Sponsoring agency	•	40.00
	before team selections 14a. Sponsoring agency	14b. <u>3,033</u>	47.13
	after team selections	(number)	5 A 7 S
	d (add amounts in lines 11-14) University of Georgia 17a. Boston College Universi	8,834 8,500 ty 17b. 7,500	44.71
 Total Number of tickets contractually guaranteed fi 	or: (tristitution) University of Virginia 18a. Arizona State Universit	7,500	
•	(institution)	(number)	•
20a. Institution Arizona Sta 21. Total distribution to institu (lines 19c plus 20c) 22a. Gross receipts retained to agency or organization	by sponsoring 22b. Percent 21.8	5% 20c. Amount \$ 750,0 \$ 3,000,000 0% 22c. Amount \$ 836,	<u>546</u> .68
23. Total gross receipts (line	s 21 plus 22c)	\$ <u>3,836,546.6</u>	8
24. Date of distributions to in	stitutions <u>March 28, 2001</u>	4	
in-kind; 3) All corporate ference(s) or the mem the bowl; 6) Major con	of each of the following: 1) TV and title a sponsorships; 4) Contractual guarant ber institutions; 5) Any financial subsidering to the bowl in st city or its subsidiary has contributed attachments pertaining to the auditing.	by provided by a conferent selling tickets; 7) Statement and financially to the bowl; g of all items of income.	ce(s) to ent indi-
	Report of Independent Accou	ntants	
TO: The National Collegiate Athletic	Association.		1
	schedule of gross receipts of the Jee	p Aloha/Jeep Cahu (name of game) University Of	BOWL Ziraini
loyed hetween Boston Co	y of Georgia llege University and mutumon)	Arizona State (institution)	Jnivers
December 24-25	, 2000 Honolulu,	Hawaii	
(date)	EXHIBIT "81"	(city and state)	4902

Case 1:04-cv-00204-DAE-KSC A Document 61-29 LiFiled 06/14/2006 Page 16 of 18 is schedule is the responsibility of the (sponsoring organization)

ur responsibility is to express an opinion on this schedule based on our audit.

erform the audit in accordance with generally accepted auditing standards. Those standards require that verform the audit to obtain reasonable assurance about whether the schedule of gross receipts is free of neisstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures the chedule of gross receipts. An audit also includes assessing the accounting principles used and significant estade by management as well as evaluating the overall schedule presentation. We believe that our audit programment as well as evaluating the overall schedule presentation.

our opinion, the schedule of gross receipts audited by us presents fairly, in all material respects, the gross received from the above described game and the amounts due to the two participating institutions and the spoorganization in accordance with NCAA Bylaw 30.9 and Executive Regulation 31.5.

This report is intended solely for the information and use of the Aloha Sports, Inc., dba Bowl Game (sponsoring agency)

SIGNED DUTOR & WILLIAMS, CAN'S DATE MARCH 30, 2001
Carleton L. Williams, Partner, for
NAME OF FIRM Detor & Williams, CPA's, PC CITY, STATE Honolulu, Hawaii

RETURN BY APRIL 1 TO:
Keith Martin
National Collegiate Athletic Association
P n. Box 6222
anapolis, Indiana 46206-6222
317/917-6222

Attachment 1

	Value	Ticket Total	Dollar Value
		87	\$4,785.00
\$	55.00	1,297	\$64,850.00
\$	50.00	ررس,۱	\$297.00
\$	49.50	122	\$5,734.00
S	47.00		
\$	45.00	32,394	\$423.00
\$	42.30	10	\$121.50
\$	40.50	3	
\$	40.00	1,801	\$72,040.00
1	35.00	114	\$3,990.00
\$		35 834	\$1,609,970.50

Case 1:04-cv-00204-DAE-KSC Document 61-29 Filed 06/14/2006 Page 18 of 18

TRANSMISSION VERIFICATION REPORT

TIME: 04/01/2002 07:12

DATE,TIME FAX NO./NAME DURATION PAGE(S) RESULT MODE 04/01 07:05 13179176989 00:07:16 15 OK STANDARD ECM

Lanis Roppe